

# Logomanuál



# Logodesign

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## Petrklíč



1. Logo



2. Vertical



3. Simple



4. Symbol



1. Logo - w



2. Vertical - w



3. Simple - w



4. Symbol - w



# Logodesign

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## Archa pomoci



x = ochranná zóna výšky písmene l

### 1. Logo



### 2. Vertical



### 3. Simple



### 4. Symbol



### 1. Logo - w



### 2. Vertical - w



### 3. Simple - w



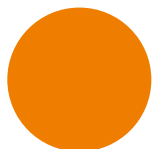
### 4. Symbol - w



# Barevnost a font

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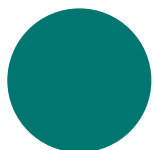
## 1. Primární barvy



**Oranžová**

**RGB** 239 | 125 | 0

**CMYK** 0 | 60 | 100 | 0

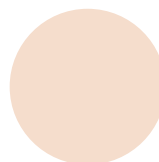
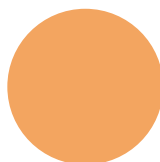
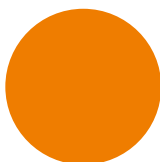
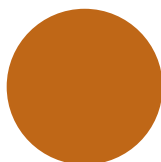
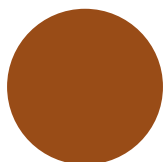
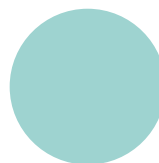
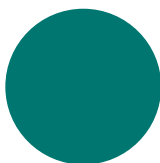
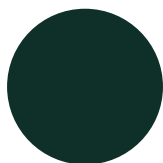


**Zelená**

**RGB** 0 | 118 | 112

**CMYK** 86 | 30 | 54 | 17

## 2. Sekundární barvy



## 3. Font

**Century Gothic Regular**

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

**Century Gothic Italic**

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

**Century Gothic Bold**

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

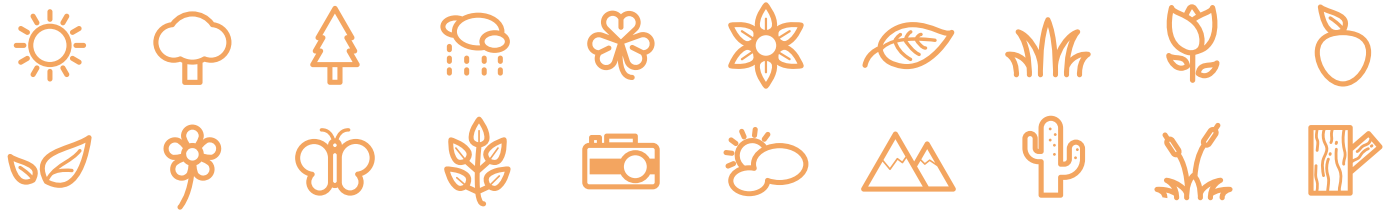
**Century Gothic Bold Italic**

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

# Ilustrace a ikony

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## 1. Ikony



## 2. Ilustrace



# Použití

## Petrklíč

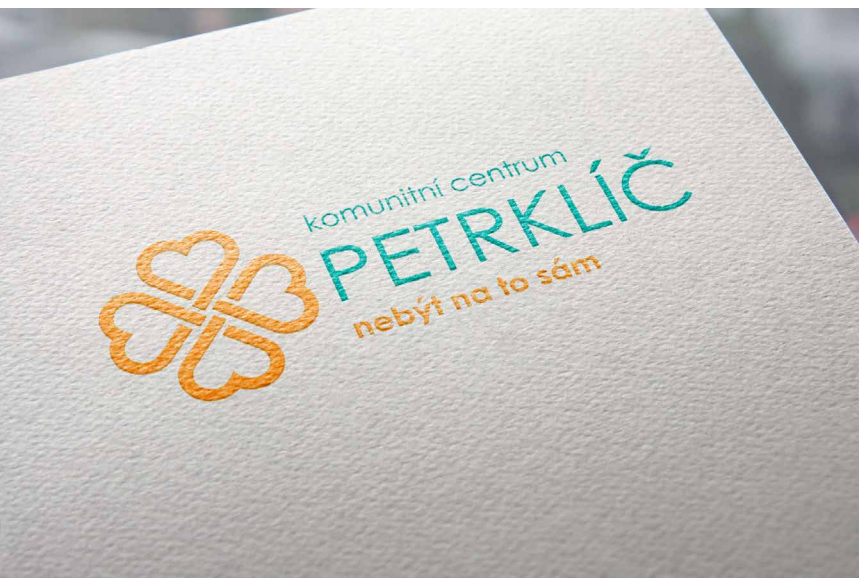
### 1. Vizitky



### 2. Propisky



### 3. Další použití loga



# Použití

## Archa pomoci

### 1. Vizitky



### 2. Propisky



### 3. Další použití loga

